

Atara Lipkin

Designer and Illustrator

WORK EXPERIENCE

Holam, Head of Design and Illustration

2023-present, Jerusalem

- Heading the design and illustration initiatives for elementary school programs, with emphasis on promoting emotional intelligence and enthusiasm in the classroom.
- Leading a vibrant and engaging team environment through strong communication and sense of community.
- Managing the entire production process of books and learning materials, from in-house design to printing press.
- Skilled in illustrations (digital and analogue), Adobe suite, offset printing and book design.

Wix Playground, Designer

2023-2024, Tel-Aviv

- Developing design portfolio websites from concept to launch, exercising the skills learned during the internship such as UI/UX, wireframing and design.
- Pushing the boundaries of web design by combining Wix Studio tools with a background in art, design and illustration.

Sharon Shrem Studio, Branding Studio

2021- 2023, Jerusalem

- Developing logos and graphic identities, as part of a design team, for public and private enterprises, as well as government bodies.
- The role involved working closely, and maintaining relations with clientele to deliver bespoke designs.

ADDITIONAL EXPERIENCE

Perach Bezalel, Paid Scholarship

2021- 2022, Jerusalem

Run weekly workshops with local elementary students from a variety of backgrounds, introducing them to visual communications and illustration.

Alutaf, Applied Behavioral Analysis (ABA) Therapist

2018-2019, Modiin

As part of national service, worked with children with autism in cooperation with a Behavior Analyst, Speech Therapist, Occupational Therapist, Social Worker and Physical Therapist. This role required strong communication and team skills.

EDUCATION

Bezalel Academy of Art and Design, Visual Communications- B.Des

2020- 2024, Jerusalem

Pratt Institute, Communications Design- Exchange Program

2022, Brooklyn, NY

Tzviya Yetziratit, High school diploma

2013 - 2017, Jerusalem

CONTACT

Jerusalem

Israel

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ataracelia.com

[LinkedIn](#)

SKILLS

Adobe:

Photoshop

Illustrator

Premier Pro

After Effects

Indesign

Figma

Cinema 4D

Wix Editor

LANGUAGES

Native English

and Hebrew speaker

AWARDS AND CERTIFICATES

- Award of Excellence in Bezalel Academy of Art and Design
- Presidents list at Pratt Institute, NY
- Applied Behavioral Analysis (ABA)

INTERESTS

- Rock climbing
- Reading
- Crafting
- Cinematography